Sandringham School
'Everybody can be Somebody'

Year 12 Sixth Form Induction sessions

Course Leader: Mr M Brown

Email contact : brownma@mysandstorm.org

Subject	**BTEC Business**
Summer tasks	Create a presentation (6 to 8 slides long) on the following: Choose a UK based business (Use the FTSE 100 to help you find a UK business) that you have an interest in and research the following: 1. A description of the business' aims and objectives; its size and where it operates 2. Try and find an example of its organisational chart (Who is on its board of directors? Is it organised by department, or by geographical region or by product ranges). Who runs the business? 3. An analysis of how they have done financially last year. This could include revenue, profits, and assets/liabilities. 4. An analysis of the factors that you think make the business successful. Your analysis should be backed up by research you have done on the business. 5. Research how it has responded to changes in its industry over the last 20 years? 6. Keep a list of every website and source you use to complete this work.
Key materials/ texts needed for BTEC course	Pearson REVISE BTEC National Business Revision Guide (COMPULSORY) Revise BTEC National Business: Revision Workbook (RECOMMENDED) Calculator Laptop
Suggested extra reading	*The Lean Startup – Eric Reis* *Beer mat entrepreneur – Mike Southon* *Good to Great – Jim Collins* *The Innovator's Dilemma – Clayton M Christensen* BTEC Nationals Business: Student Book + Activebook 1: For the 2016 Specifications (BTEC Nationals Business 2016) (Optional book linked specifically to the course)